



The girl effect

- ① This is a lesson about girls' education.
Before you begin, look at these words. Can you imagine the meaning?

girl → school → loan → buys cow → sells milk → helps family → more cows → business owner → helps village → clean water → social change → more girls → education → more change → better world

Do you know these words?

Poverty = to have no money

Solution = answer to a problem

Herd = a group of cows

Village council = group of leaders
in a developing country

Thriving = doing well

Commerce = business

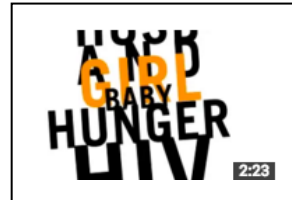
Sanitation = to be clean

Stability = not easy to move or
change. It is usually a good thing.

Economy = the money system

Multiply = to get bigger, x

- ② Go to **youtube.com**. Search for: girl effect.
Find the version that is 2:23 long.
The picture looks like this →
It has CC (closed caption subtitles).
Watch the video. You can pause for



“thinking time”

- ③ Work with a partner. Talk about what you understood.

What does this mean?

girl → school → cows → \$ → business → clean H₂O →
social change → stronger economy → better world

It's called the girl effect.

Invest in a girl and she will do the rest. □

- ④ Read the information on the other side of the page.
You might want to watch some of the other videos about the girl effect.
They are on the right side of the youtube page.