



Business cards are important. They are part of your first impression with people who might want your services.

In Japan and the rest of East Asia, we usually give cards with both hands. Internationally, people usually use their right hand. In parts of the world, people think the left hand is not clean.

In Japan, most business cards are simple. White paper. Your name and contact information. Your company logo.

In some places, business cards are a way to show how creative you and your services are.

Work in groups of 2-4. Go to [goo.gl/0QdG9c](http://goo.gl/0QdG9c)

Look at these cards. Rate them. Talk about them. Which do you like?

### # 2. Get stretchy

Product/service: \_\_\_\_\_

How quickly did you know? \_\_\_\_\_

Creativity? 5 4 3 2 1  
 ☺ ☹ ☹

Positives: \_\_\_\_\_

Negatives: \_\_\_\_\_

Comments: \_\_\_\_\_

Your rating 5-1 (5 is best)

### # 6. fat man

Product/service: \_\_\_\_\_

How quickly did you know? \_\_\_\_\_

Creativity? 5 4 3 2 1  
 ☺ ☹ ☹

Positives: \_\_\_\_\_

Negatives: \_\_\_\_\_

Comments: \_\_\_\_\_

Your rating 5-1 (5 is best)

### # 12. faces on card

Product/service: \_\_\_\_\_

How quickly did you know? \_\_\_\_\_

Creativity? 5 4 3 2 1  
 ☺ ☹ ☹

Positives: \_\_\_\_\_

Negatives: \_\_\_\_\_

Comments: \_\_\_\_\_

Your rating 5-1 (5 is best)

### # 9. see through

Product/service: \_\_\_\_\_

How quickly did you know? \_\_\_\_\_

Creativity? 5 4 3 2 1  
 ☺ ☹ ☹

Positives: \_\_\_\_\_

Negatives: \_\_\_\_\_

Comments: \_\_\_\_\_

Your rating 5-1 (5 is best)

### # 17. Lego

Product/service: \_\_\_\_\_

How quickly did you know? \_\_\_\_\_

Creativity? 5 4 3 2 1  
 ☺ ☹ ☹

Positives: \_\_\_\_\_

Negatives: \_\_\_\_\_

Comments: \_\_\_\_\_

Your rating 5-1 (5 is best)

(Don't completely understand this one. For more, google, "Lego agent business card.")

### # 20 kiss mark

Product/service: \_\_\_\_\_

How quickly did you know? \_\_\_\_\_

Creativity? 5 4 3 2 1  
 ☺ ☹ ☹

Positives: \_\_\_\_\_

Negatives: \_\_\_\_\_

Comments: \_\_\_\_\_

Your rating 5-1 (5 is best)

**Your card:**  
 Imagine you are in business.  
 What kind?  
 Design your own creative card.  
 Show/explain it to partners.